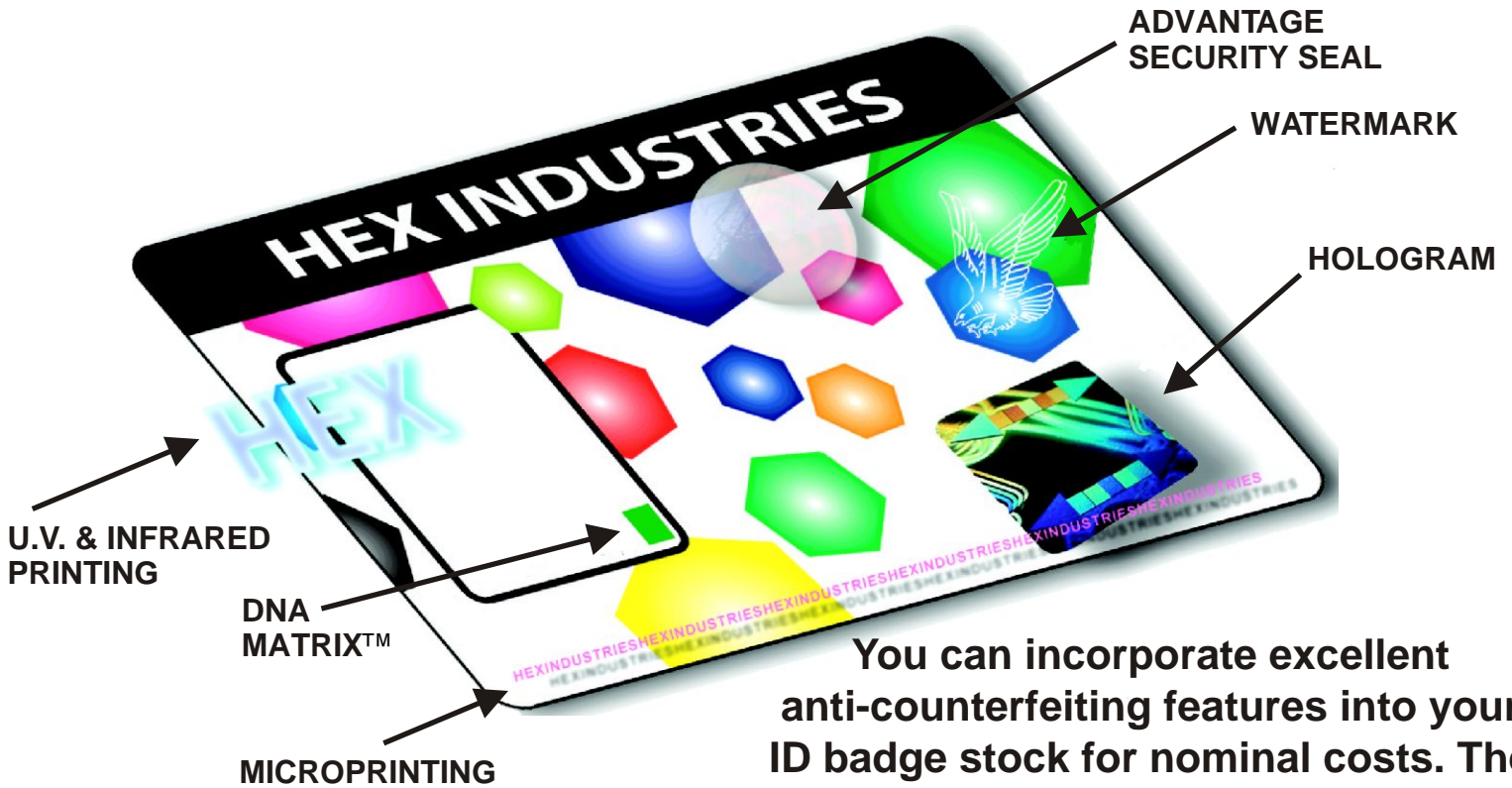


ANTI-COUNTERFEITING

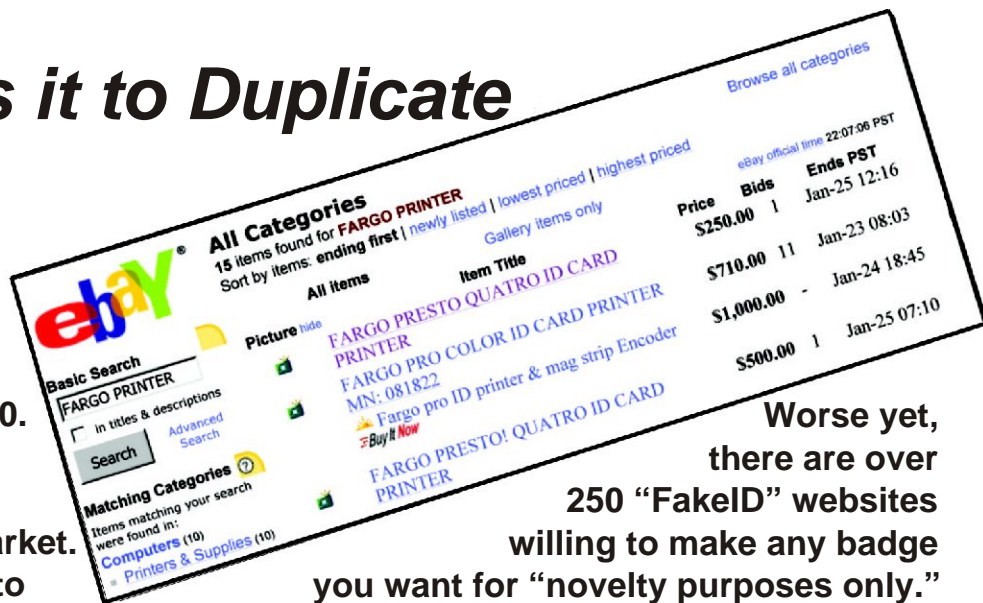


You can incorporate excellent anti-counterfeiting features into your ID badge stock for nominal costs. The cost of these features is small compared to the potential damage caused by fraudulent badges.

Just How Easy is it to Duplicate Your ID Badge?

Easier and less expensive than you really care to know!

Internet auction sites are full of credit card printers well below \$500. These printers use the identical print head and ribbon used on the most expensive printers on the market. Add a computer, scanner and photo software--all for less than \$800, and anyone is in the ID badge business.



Worse yet, there are over 250 "FakeID" websites willing to make any badge you want for "novelty purposes only." Upload your digital camera photo and pay from \$15 to \$150 to be any one you want to be!



Image Sales, Inc.
1559 Third Avenue
Walnut Creek, CA 94597
1-800-444-1821 toll free
925-932-1031 local area
925-932-0560 fax
www.imagesales.com



Image Sales, Inc.
is an authorized dealer for
Plastic Printing Professionals, Inc.